



Marketing Intern

ILLUME

Marketing Intern

Illume is a 30 year-old international consultancy that brings people to experience important places around the world where significant change in human history inspires significant transformation in the individuals and groups that we guide. Sojourners return home transformed, having experienced first-hand other histories, cultures and traditions. This experience changes the way we see ourselves and the people and places around us.

Our clients include religious and non-profit organizations; academic and research institutions; cultural and institutional organizations.

Illume delights in the idea that at our best, we are all citizens of the world. We invite you to join our global community of family and friends and experience the difference that travel can make in transforming perspectives.

Marketing Intern Overview

Responsibilities

The marketing intern works directly with our Sales & Marketing Director to conduct outreach to clients, to establish new contacts, maintain regular contact and share information about new world events. The specific tasks of the marketing intern include data entry, market research, document production and outreach calls.

Learned Skills

The marketing position allows interns to develop sales skills, communicate effectively on the phone, navigate a database, master administrative skills, develop the ability to focus and learn about all the work involved to generate new business and work with current clients.

Ideals

The team at Illume is a diverse group of people with many talents, skills and interests. One common denominator is a positive attitude. The marketing intern is someone who assumes responsibility, is goal-oriented and professional. In addition, the ideal candidate needs to share a dedication to the vision and mission of Illume. An enthusiasm for bringing transformational experiences to people through world travel is vital.

Hours

Illume is open Monday – Friday from 9:00 a.m. to 5:30 p.m. The marketing intern generally works 15 - 20 hours per week, three or four days per week between 10:00 a.m. – 5:00 p.m.

Compensation

The hourly compensation for this position is approximately \$12 per hour depending upon your experience.

Questions and General Interest

If you are interested in applying for this position and/or if you have any additional questions, please contact our Human Resources Department via email hr@travelillum.com. Interested candidates please forward your resume via email along with any other information you feel is relevant.

Location

We enjoy coming to work at our waterfront office bordering the historic North End of Boston – where the ocean and its distant lands are just outside our windows and the flavors of a local community remind us of our travels.

Discover the world illumed!

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