



Institutional Advancement: Colleges and Universities

Academic leaders are increasingly discovering the power of travel to places of great historical and cultural significance as a way to advance the mission and work of institutions of higher learning. Bringing trustees, administrators, alumni and benefactors on international seminars builds bonds of collaboration, fosters a spirit of global education and creates opportunities to showcase faculty and programs with scholars-on-tour. Leaders return home with new passion to advance the mission of the college or university.

Program Objectives

Building Relationships in Unique Settings

Overseas seminars, meetings and study tours create new bonds of collaboration and collegiality as leaders travel together and share experiences in unique and inspiring settings. Participants are often more relaxed and bring new insights and creativity to institutional planning and advancement. For institutions with international partners, these seminars offer an opportunity for trustees to get to know each other and find ways to mutually support the mission of their schools.

Showcasing Academic Scholars and Programs

International programs are a great opportunity to bring trustees and benefactors together with scholars to showcase their expertise and to see the value of new academic programs and initiatives. For universities with an international presence, these programs underscore the global stature and mission of the school.

Advancing the Institution with Benefactors

Invite alumni and friends of the institution to travel with scholars and trustees to learn more about the needs of the institution and inspire support. Reward those who have supported the institution and create new levels of support amongst prominent alumni.

The way we travel the world is always changing but the reasons remain constant— to become citizens of the world, *leading and inspiring respectful and compassionate ways of life*. People who travel the globe begin a lifelong journey of worldly citizenship to gain valuable insight about themselves and the world around them through the discovery and exploration of cultures outside their own.

Venues

Historic University Towns

Salamanca, Bologna, Padua, Paris, Oxford and other historic university towns offer great settings for board meetings, local historical visits, and collaboration with international scholars. Include excursions to nearby sites of cultural and historical significance.

Artistic Capitals of Europe

Create stimulating meetings in artistic centers such as Rome, Florence, Venice, Paris, Berlin and other cities where meetings can be complemented with visits to great museums. Showcase faculty and programs in the arts.

Centers of Contemporary Political Interest

Bring trustees and leaders to places where contemporary debate about ecology, health care, immigration, interfaith relations and economy are at the forefront of local life and create opportunities for panel debates and opportunities for institutional engagement.

Places of Culinary and Cultural Richness

Host meetings or seminars in places known for great wines, unique cuisine, and art traditions – such as southern France, northern Spain, Tuscany and other regions of Europe. Combine business meetings or historical visits in the morning with relaxed luncheons and wine tastings in the afternoon.

Illume works with group leaders to create customized and unique programs with activities, visits and resources that support your vision and objectives. Call us to begin planning a program tailored to your constituency.