



## Celebrating Affinity Around the World: Traveling Together for a Purpose

Members of book clubs, professional organizations, athletic leagues, service organizations, art associations, and other affinity groups are increasingly discovering the impact of travel. Illume helps individuals like you create fun and inspiring journeys for your colleagues. These programs strengthen groups, grow membership, and provide opportunities to reinforce group mission through travel. Create activities that engage your common interests. Meet with your counterparts in other countries to learn how they advance the same interests as your group. Create itineraries that inspire, enrich and transform members as citizens of the world.

### Program Objectives

#### Begin with an Exciting Theme

Exciting journeys begin with the idea of bringing together a group of fun and interesting people to experience places great history and culture together. We begin with your palette and sketch out a program you can't find anywhere else.

#### Seamless and Easy Logistics

You have a great idea, but the last thing you want is to become the "person-in-charge," managing the logistics, personalities and the arrangements for your event. Illume manages the services for you - from the initial proposal to registration and to all the activities and features you have incorporated into your event. A full-time professional on-site local tour manager will be selected for your group - traveling with you so that all of the pieces of your program come together seamlessly.

#### Local Resources

The best journeys are accompanied by an expert who makes local introductions and facilitates entrance to restricted sites, opening our eyes to see art, architecture, religion, history and customs in new ways. Illume has a 40-year successful history of linking people and places through meaningful engagement with destination communities.

The way we travel the world is always changing but the reasons remain constant - to become citizens of the world, leading and inspiring respectful and compassionate ways of life. People who travel the globe begin a journey of worldly citizenship to gain insight about themselves and the world around them through the discovery and exploration of cultures outside their own.

### Venues and Themes

Successful journeys balance leisure time with scheduled activities that stimulate the mind and nurture the soul.

- Art associations and painting and photography groups learn from experts-on-tour and meet local artists in their studios.
- Book club journeys explore people, places and events of favorite books and authors.
- Food and wine clubs learn from local chefs, wine producers and culinary artisans, sample local cuisine and have fun exploring artistic and historical treasures.
- Athletic associations travel together, enjoy cultural activities and have informal match-ups with similar groups and teams overseas.
- Service organizations combine historical and cultural visits with opportunities to volunteer and make a difference.
- Professional organizations combine business meetings with opportunities for socializing in settings of great historical and cultural significance.



**Illume works with group leaders to create customized and unique programs with activities, visits and resources that support your vision and objectives. Call us to begin planning a program tailored to your constituency!**